



# EMAIL MARKETING QUESTIONNAIRE

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## 1. Which marketing channels do you use for your business?

Website      Social media      Email newsletters      Print

## 2. Do you currently do email marketing?

YES      NO

## 3. If yes, which tool do you use?

MailChimp      Constant Contact      Email software (Outlook, Apple Mail, webmail)      I/We don't  
Other (please specify)

## 4. How often do you send your campaigns?

Weekly      Monthly      Other  
If other (please specify)

## 5. How many subscribers do you have?

0-500      501-1000      1001-2500      2501-5000      5001+

## 6. Which aspects are important to you?

Click all that apply

Pricing      Design or template choice      Customization      Customer support  
Personalization (e.g. adding name, date, etc)      Reporting tools  
Other (please specify)

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### 7. Do you have questions or comments?

We'd love your input!

### 8. Are you interested in getting started with email marketing?

Yes. Please send me information

No, but thanks anyway

Maybe, still considering

### 9. Email Completed Questionnaire and Schedule a Consultation for Your Email Marketing

Schedule a consultation with our experienced team and let us help you establish a clear email marketing strategy that carries across everything your company does.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL COMPLETED QUESTIONNAIRE TO: [tim@thefreeman.agency](mailto:tim@thefreeman.agency)